



Stakeholder Outreach Plan Summary Elements*

Presented to COMPASS Board of Directors
January 24, 2005

COMPASS will seek representation from the wider community, will reach an underserved population, will offer a range of educational opportunities, and will provide public input to planners and decision-makers in a timely manner.

Philosophy of Communities in Motion public involvement

*The Public Involvement Plan overview can be found: www.communitiesinmotion.org/YourInvolvement/
The detailed Stakeholder Outreach Plan can be found: www.communitiesinmotion.org/Data and Reports/Technical Reports

Purpose

Public and stakeholder involvement, crucial to the success of *Communities in Motion*, will be **comprehensive, effective, and meaningful**. The Stakeholder Outreach Plan is a dynamic document that may be modified in response to emerging issues and data. Specifically, *Communities in Motion* public involvement will:

- Provide an open planning process with many opportunities for public participation.
- Communicate accurate, understandable, and timely information to the public.
- Gather input by providing people with meaningful opportunities to participate.
- Comply with requirements of Title VI Civil Rights Act of 1964 and ensure all citizens regardless of race or income have the opportunity to participate.
- Build upon previous COMPASS *Communities in Motion* public involvement efforts.
- Ask elected officials from partnering counties to determine the appropriate level of public involvement for their communities.

Phases and Goals

The public involvement approach for *Communities in Motion* is tied to thematic phases that build and enhance public participation throughout the planning process. These include communication protocols and materials, public events such as presentations and workshops, media activities, surveys, and public meetings.

PHASE 1: Leading, Learning, Communicating January 2003 – on-going	Status
<p>Phase 1 set the stage for crafting the public involvement strategy for the region’s first long-range transportation plan.</p> <p>Goals:</p> <ol style="list-style-type: none"> 1. Create a database of people interested in the planning process. 2. Host a Transportation Café workshop for the Board, which resulted in Board vision for the plan. 3. Develop public involvement plan, including educational opportunities, media strategies, and materials. 4. Name the project, create logo, and design graphics for print and electronic materials. 5. Design a project-specific website (www.communitiesinmotion.org). 6. Implement evaluation process to assess the quality, viability, and effectiveness of public involvement. 7. Participate on the Regional Transportation Task Force. 	<p>All goals completed; database and website, however, continue to be updated regularly. The Regional Transportation Task Force report is located on the <i>Communities in Motion</i> website.</p>
PHASE 2: Choice, Awareness, Participation October 2003 - on-going	Status
<p>Phase 2 asked the community to state their choices for growth, to become more aware of regional planning issues, and to participate in the planning process.</p> <ol style="list-style-type: none"> 1. Hold “Community Cafés” throughout region, representing a wide range 	

<p>of viewpoints.</p> <ol style="list-style-type: none"> 2. Develop and implement educational forums. 3. Review other public involvement processes in the region over the past two years to determine public transportation needs. 4. Develop survey for scenario preferences. 5. Hold open houses throughout the region regarding scenario preferences. 	<ol style="list-style-type: none"> 1. Done 2. Hudnut presentation initiated forums 3. Done 4. To be completed 5. To be completed
<p>PHASE 3 – Expanding, Collecting, Sharing June 2004 –on-going</p>	
<p>Phase 3 represents the expanded planning region and subsequent need for more data collection, and the importance of sharing it with wider audiences.</p> <ol style="list-style-type: none"> 1. Establish Plan Coordination Team and Steering Committee 2. Meet with local elected officials and targeted stakeholder groups 3. Meet with COMPASS and Idaho Transportation Boards 4. Gather public input through additional workshops, meetings, and other means. The <i>Scenario Workshops</i> ask people to consider several transportation, land use, and economic futures, with the ultimate goal of developing effective strategies that support implementation of <i>Communities in Motion</i> while, where appropriate, be consistent, with the Ada County “Blueprint for Good Growth” adopted scenario. 	<p>Status</p> <ol style="list-style-type: none"> 1. Done 2 – 4. On-going: the next workshops will be 2/2/05 and 2/3/05
<p>PHASE 4 – Reviewing, Evaluating, Adopting October 2004 – February 2006</p>	
<p>Phase 4 asks the public to review and evaluate <i>Communities in Motion</i>, and requests city and local jurisdictions, and the COMPASS Board, to adopt the plan.</p> <ol style="list-style-type: none"> 1. Provide Speakers’ Bureau presentations to groups about the draft plan 2. Provide Open Houses throughout region to present draft plan to the general public 3. Provide public hearings in each local jurisdiction* 4. Compile evaluation results to determine effectiveness of public involvement <p>*Each local jurisdiction that will adopt <i>Communities in Motion</i> will hold a public hearing. Prior to public hearings, COMPASS and the Idaho Transportation Department will make the draft <i>Communities in Motion</i> available for review and comments at easily accessible locations throughout the project area. The draft plan will be available on the project website, www.communitiesinmotion.org</p>	<p>Status</p> <ol style="list-style-type: none"> 1. On-going 2-4. To be completed

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