
NEWS RELEASE

R E G I O N A L L O N G - R A N G E T R A N S P O R T A T I O N P L A N 2 0 3 0

MEDIA NOTE: A news conference for this project will be held Monday, November 15 at 10 a.m. at the Hispanic Cultural Center of Idaho in Nampa. Details are at the bottom of this news release

November 3, 2004

FOR IMMEDIATE RELEASE

Media Contact: Terri Schorzman, COMPASS:
855-2558, ext. 231

Transportation agencies announce the start of *Communities in Motion*, the region's new transportation plan

Boise – Imagine driving through Southwest Idaho. Think about spending another twenty or thirty minutes a day on your commute. Traffic is at a standstill. Your cost of driving has gone up steadily and there are no other options to get you where you need to go. You can't tell when you've left one town and entered another because residential growth has blurred the boundaries.

This could become reality in the next 25 years or less according to growth projections. Here's a timeline:

- In Ada County, the urban areas will fill up by **2015** and the remaining growth will move into the rural areas.
- In Canyon County, the urban areas will fill up by **2020** and the remaining growth will move into the rural areas.
- By **2030**, Ada County's total population is expected to increase to 548,210 – a jump of some 220,000 people, a population larger than present-day Canyon County.

Since 1980, the population of our region has nearly doubled. Two-thirds of Idaho's growth occurred in the six-county region of Ada, Canyon, Boise, Elmore, Gem and Payette counties. To help plan for our area's future growth, the Community Planning Association of Southwest Idaho (COMPASS) and the Idaho Transportation Department have partnered on a project called *Communities in Motion*.

Communities in Motion is a six-county, 20+ year plan that will address issues on the regional transportation system, evaluate the needs for future corridors, and address the effects of growth on transportation. *Communities in Motion* involves Ada, Boise, Canyon, Elmore, Gem and Payette counties. The Ada County work is being coordinated with the "Blueprint for Good Growth" project and results will be shared between the two planning efforts.

Residents of the six counties are encouraged to get involved with the plan and offer opinions about land use and the future transportation system by attending one of four upcoming workshops – two each in Boise and Nampa.

NEWS RELEASE

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The workshops will be held:

Tuesday, November 16, 2004

9 a.m. to noon – Hispanic Cultural Center
315 Stampede Dr., Nampa

or

6 to 9 p.m. – Hampton Inn at the Idaho
Center
5700 E. Franklin Rd., Nampa

Wednesday, November 17, 2004

9 a.m. to noon

or

6 to 9 p.m.

Best Western Vista Inn at the Airport (Rocky
Mountain Conference Center)
2645 Airport Way, Boise
(Same location for both workshops)

The workshops feature an interactive game that allows participants to use regional maps to plot future residential development, industrial development and main streets using game pieces. The project team will use completed maps to develop future options. Participants will be invited to another workshop in early 2005 to refine these options.

Anyone wishing to participate in a workshop should email CIM@cableone.net to confirm their attendance. For more information about this project, please visit www.communitiesinmotion.org.

News Conference:

A news conference for this project and the upcoming workshops will be held Monday, November 15 at 10 a.m. at the Hispanic Cultural Center of Idaho, 315 Stampede Dr., in Nampa.

Featured speakers will be Judy Peavey-Derr, COMPASS Chair and Ada County Commission Chairman; Monte McClure, Idaho Transportation Board member; and John Franden, President of the Ada County Highway District.

You will have time after the news conference to individually interview the speakers as well as others involved with the project. Please call Terri Schorzman, COMPASS: 855-2558, ext. 231 if you plan to attend.

**The media is also welcome and encouraged to attend any of the workshops on
November 16 and 17, 2004.**

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