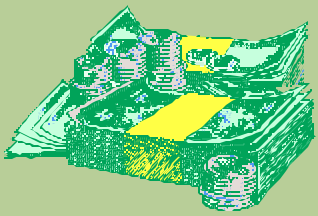




# Communities in Motion

## Transportation System Decision-Making



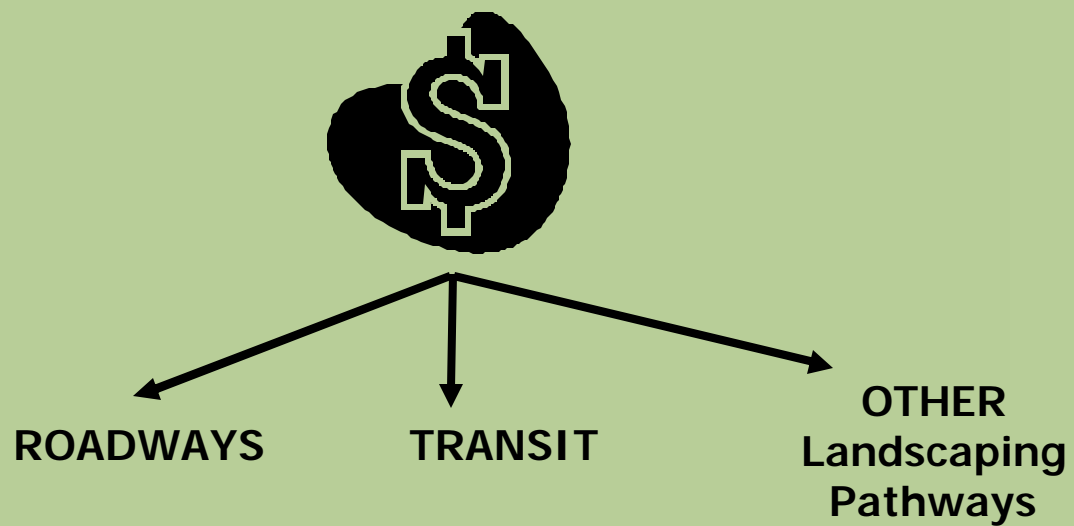
There simply is never enough money to pay for transportation projects. We have to decide about priorities. What's more important and should be funded earlier? What should wait until we can find new resources? And some projects may not be done for a long time!

Making decisions about priorities should be more than a coin-toss. Elected officials and residents need to think about what they want to happen. Should promoting safety and maintaining the existing transportation system take priority over new facilities? Where do we want to encourage development—and how? Are “enhancements” like landscaping important? How do we preserve future corridors in the face of rapid growth?



A decision-making tool would allow elected officials to consider different factors and allocate limited resources in a way that makes sense. They can seek new funding sources for projects that don't make the initial cut—but still are beneficial to the region.

Allocate \$  
between  
modes



Prioritize \$  
within  
modes

| Transportation | Land Use    | Environment & Livability | Economic Development |
|----------------|-------------|--------------------------|----------------------|
| Safety         | Efficiency  | Stewardship              | Target Areas         |
| Mobility       | Integration | Enhancement              | Civic Investment     |
| Quality        | Compliance  | Place Making             | Public Support       |
| Utility        | —           | —                        | Other Funds          |

↓  
**EFFICIENCY**

↓  
**ACCESSIBILITY**